

MILFORD EXEMPTED VILLAGE SCHOOL DISTRICT COMMUNICATIONS COMMITTEE

MINUTES - October 6 - 1:00 p.m.

1. Approve August minutes

2. Communications & Projects

- a. Oversize postcard sent to all district residents
- b. Community e-newsletter sent Sept. 17
- c. Staff e-newsletter sent Sept. 21
- d. Another oversize postcard mailed week of Oct. 25 to all residents
- e. Coffee Chats & FB Live
- f. Bond Issue Education (website FAQ) (MT-TV)
- g. Social media
 - i. Staff submitted content - high reach when about students or staff awards
- h. Upcoming projects:
 - i. 1-page district snapshot + building snapshots (enrollment)
 - ii. "Annual Report" type of publication - Jan/Feb
 - iii. State of the School District - spring 2022
 - iv. Website edits - add help desk, easier navigation, etc.

3. Questions/Feedback?

4. Next meeting

- a. October 27, 2021 - 1:00 p.m.